

CORPORATE DATABASES

Get ahead, get in touch.

Attract the right audience you want to do business with and target the people that matter most! Choose from our popular pre-packaged 'off-the-shelf' lists which offer the best value for money, or for a bit more, customise a list based on certain search criteria.

With Boardroom Research's suite of corporate databases, we help data-driven B2B marketers find and reach new opportunities.

Rental: Provides **one-time access** for a DM or telemarketing campaign and we will liaise with your designated agency or list processor for execution to the list. For eDMs, Boardroom Research will help to execute the campaigns to the list on your behalf. With the list rental option you will not get to see the contacts, but you will reach your audience.

'Off-the-Shelf' Database Rental

Rental Price : S\$300 per thousand (\$0.30 per contact)

eDM Delivery : \$35 per thousand (S\$0.035 per email)

* **Minimum order of 1000 contacts**



SINGAPORE



MALAYSIA



HONG KONG

LISTS	COUNTS		
CEOs & MDs	8,000 contacts	4,000 contacts	4,500 contacts
Senior Decision-Makers	15,000 contacts	7,000 contacts	8,000 contacts
Marketing Professionals	15,000 contacts	7,000 contacts	8,000 contacts
Sales Professionals	10,000 contacts	3,000 contacts	5,000 contacts
HR Professionals	10,000 contacts	9,500 contacts	5,000 contacts
Operations & Administration	5,000 contacts	5,000 contacts	2,000 contacts



Customised Lists

If our 'off-the-shelf' lists are not what you are looking for, you can customise a list by selecting from certain search criteria.

Rental Price : S\$450 per thousand (S\$0.45 per contact)

eDM Delivery : S\$35 per thousand (S\$0.035 per email)

*** Minimum order of 1000 contacts**

search by Job Function

- | | | |
|---|------------------------------------|-------------------------------------|
| <input type="checkbox"/> CEOs & MDs | <input type="checkbox"/> HR | <input type="checkbox"/> Operations |
| <input type="checkbox"/> GM | <input type="checkbox"/> Marketing | <input type="checkbox"/> Sales |
| <input type="checkbox"/> Creative | <input type="checkbox"/> Finance | <input type="checkbox"/> Media |
| <input type="checkbox"/> Administration | | |

search by Seniority

- Top Management
- VP/Director
- Manager
- Executive

search by Industry

- | | | |
|---|---|---|
| <input type="checkbox"/> Agriculture & Mining | <input type="checkbox"/> Healthcare & Pharmaceuticals | <input type="checkbox"/> Marketing – Media |
| <input type="checkbox"/> Arts & Entertainment | <input type="checkbox"/> Hospitality – Hotels | <input type="checkbox"/> Marketing – Other services |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Hospitality – F&B | <input type="checkbox"/> Motor Vehicles |
| <input type="checkbox"/> Consumer Products | <input type="checkbox"/> HR Services | <input type="checkbox"/> Personal Services |
| <input type="checkbox"/> Education | <input type="checkbox"/> Industrial Products & Services | <input type="checkbox"/> Property & Construction |
| <input type="checkbox"/> Energy & Utilities | <input type="checkbox"/> IT & Telecoms | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Logistics Services | <input type="checkbox"/> Travel |
| <input type="checkbox"/> Government | <input type="checkbox"/> Marketing – Agencies | |

search by Country

- Singapore
- Malaysia
- Hong Kong

Contact Us

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